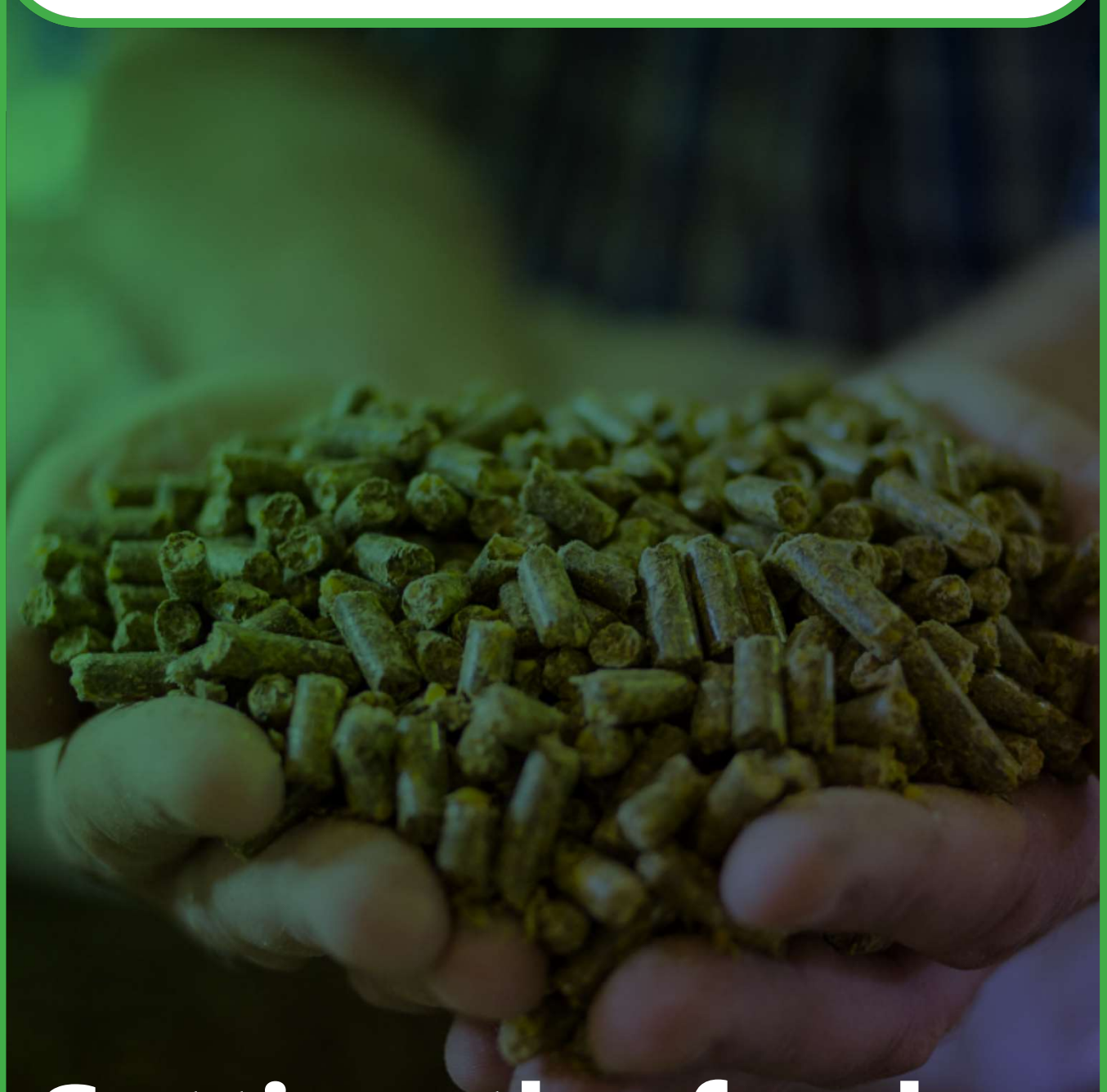




Partner opportunities

Global
Feed Safety
Summit 2022



Setting the feed agenda 2030

By GMP+ International



Introduction

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Everyone, no matter where they live, should have access to safe food. Thanks to the consistent focus on uniform standards within the entire feed production chain, GMP+ International brings Feed Safety worldwide one step closer every single day.

In 2017, GMP+ International celebrated its 25-year anniversary and organised an international conference in "Beurs of Berlage", Amsterdam (the Netherlands). This conference was very successful and therefore GMP+ International decided to structurally organise an international conference. The Global Feed Safety Summit will be in Berlin at 6, 7 & 8 April, 2022.



**6, 7, 8
April in
Berlin**



**Bring together
decision makers in
the feed chain**



**Setting
the feed
agenda**

By GMP+ International



Content

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- 1. About the summit**
- 2. Partnership**
 - I. What's in it for you
 - II. Partner packages
 - III. Something special
- 3. Extra opportunities**
- 4. Contact details**



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About the summit

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Main goal

- **Bring together private and public stakeholders in the feed and food chain**
 - Exchange visions and ideas about the future of the feed & food chain
 - Challenge each other to determine the direction of feed safety
 - Setting the feed safety agenda for the coming years



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Partnership

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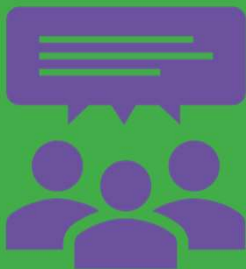
What's in it for you?



Promote your brand internationally



Meet over 500 feed professionals



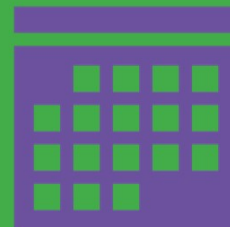
Exchange visions and ideas



Address main topics in feed safety



Reach your target audience



Set the agenda on feed safety

By GMP+ International



Partnership packages

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	Green	Purple	Orange	Blue
PRE-EVENT				
Brand recognition in full marketing campaign	Logo 1st position	Logo 2nd position	Logo 3rd position	Logo 4th position
Logo on event website	Logo 1st position	Logo 2nd position	Logo 3rd position	Logo 4th position
Interview on event website	✓			
Company profile on event website	✓	✓		
Admission tickets	4	3	2	2
DURING EVENT				
Exhibitor booth (premium spot)	20 sqm			
Exhibitor booth (catering area)		10 sqm		
Banner at entry plenary hall	✓			
Banner at network area (near plenary hall)		✓		
Backdrop banner at registration	✓			
Company profile in event brochure	✓	✓		
Logo in event brochure	✓	✓	✓	
Acknowledgement during opening and closing	✓	✓	✓	
Brochure/flyer in goodie bag	✓	✓	✓	✓
POST EVENT				
Inclusion in post-event press releases		✓	✓	
Receive list of participants according with GDPR	J	✓	✓	✓
	€15.000	€12.000	€8.000	€4.000

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Something special

Global
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Summit 2022



In May 2022, Misset International will publish their **"Feed Safety special"** that will be distributed to **over 26,000 addresses** (print & digital).

The attendees of our summit will receive a **first exclusive copy** in April 2022.

For our sponsors **the opportunity** to reach an even bigger audience.

Our special offer:
A full package, which includes 1 full page ad and 2 pages for an article, for €5,000 instead of €9,500.

Interested?

Please contact Paul Veerman via paul.veerman@misset.com



** Examples previous specials*

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Extra opportunities

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What about...	
Co-hosting the event breaks/snacks (<i>tableflags</i>)	€2,000
Co-hosting the event lunch (<i>banners, tableflags and napkins</i>)	€5,000
Co-hosting the networking drink (<i>banners & toast</i>)	€3,000
Co-hosting the conference dinner (<i>opening, welcome sign, name dinner, tableflags</i>)	€8,000
Co-organizing the side event (<i>branding opportunities, acknowledgement during side event</i>)	€10,000



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Contact us!

Global
Feed Safety
Summit 2022



Glad to see that you are interested in the partner opportunities for our Summit. We hope that you would take this chance to enjoy all the benefits we prepare for you and enable your brand to get across with more than 500 decision makers plus reach out to our community with more than 19,000 companies worldwide.

I will be very happy to provide you with more information. I'm sure that together we can come up with the best opportunity for you and your business.

I will contact you soon, if you have any enquiries before, please do not hesitate to contact me!

Thank you!

Sincerely,

Olyn San Miguel

Business Development at
GMP+ International

t. +31 70 307 41 20

m. +31 610 197 886

e. rosalinda.sanmiguel@gmpplus.org



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