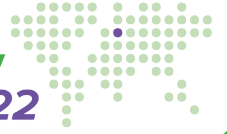




Partner opportunities

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Summit 2022



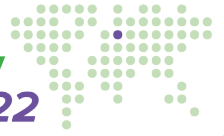
Setting the feed agenda 2030

By GMP+ International



Introduction

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Summit 2022



Everyone, no matter where in the world, should have access to safe food. Thanks to the consistent focus on uniform standards within the entire production chain, GMP+ International brings global feed safety one step closer every single day.

In 2017, GMP+ celebrated its 25-year anniversary and organized an international conference in "Beurs of Berlage", Amsterdam (the Netherlands). This conference was very successful and therefore GMP+ decided to structurally organize an international conference. This means GMP+ will organize the 2nd GMP+ Global Feed Safety Summit in 2022.



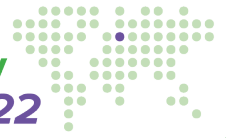
**6, 7, 8
April in
Berlin**



**Bring together
decision makers in
the feed chain**



**Setting
the feed
agenda**

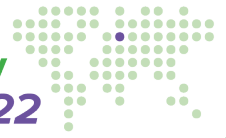


- 1. About the summit**
- 2. Partnership**
 - I. What's in it for you
 - II. Partner packages
 - III. Something special
- 3. Extra opportunities**
- 4. Contact details**



About the summit

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Main goals

- Enable to exchange visions and expectations what will influence the feed & food chain substantially
- Challenge each other in direction-setting about feed safety issues
- Substantiate the international platform role:
 - Bringing together all kinds of private and public stakeholders in the feed and food chain, so everyone will feel the added value
- **Contribute to setting the agenda for feed safety for the next years**

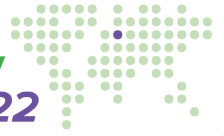


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Partnership

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What's in it for you?



**Join the international
conference**



**Meet over 300
feed professionals**



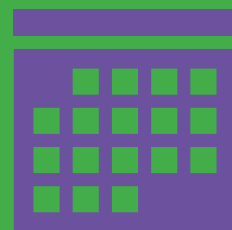
**Exchange
visions and ideas**



**Tackle current
issues**



**Reach out to your
community**

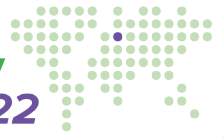


**Set the feed agenda
on feed safety**



Partnership packages

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	Green	Purple	Orange	Blue
PRE-EVENT				
Brand recognition in full marketing campaign	Logo 1st position	Logo 2nd position	Logo 3rd position	Logo 4th position
Logo on event website	Logo 1st position	Logo 2nd position	Logo 3rd position	Logo 4th position
Interview on eventwebsite	○			
Company profile on eventwebsite	○	○		
Admission tickets	4	3	2	2
DURING EVENT				
Exhibitor booth (premium spot)	20 sqm			
Exhibitor booth (catering area)		10 sqm		
Banner at entry plenary hall	○			
Banner at network area (near plenary hall)		○		
Backdrop banner at registration	○			
Company profile in eventbrochure	○	○		
Logo in eventbrochure	○	○	○	
Acknowledgement during opening and closing	○	○	○	
Brochure/flyer in goodiebag	○	○	○	○
POST EVENT				
Inclusion in post-event press releases	○	○	○	
Receive list of participants according GDPR	○	○	○	○

€15.000

€12.000

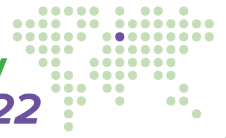
€8.000

€4.000

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Something special

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In May 2022, Misset International will publish their **"Feed Safety special"** that will be distributed to **over 26.000 addresses** (print & digital).

The attendees of our summit will receive a **first exclusive copy** in April 2022.

For our sponsors **the opportunity** to reach an even bigger audience.

Our special offer:
A full package, which includes 1 full page ad and 2 pages for an article, for €5.000 instead of €9.500

Interested?

The accountmanager from Misset International will contact you soon or reach out to Amber Kamermans – van Remmen via amber.kamermans@misset.com



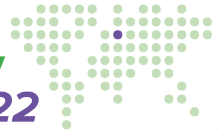
** Examples previous specials*

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Extra opportunities

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Feed Safety
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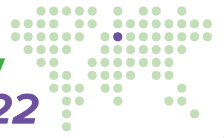
What about...	
Co-hosting the event breaks/snacks <i>(tableflags)</i>	€2.000
Co-hosting the event lunch <i>(banners, tableflags and napkins)</i>	€5.000
Co-hosting the networking drink <i>(banners & toast)</i>	€3.000
Co-hosting the conference dinner <i>(opening, welcome sign, name dinner, tableflags)</i>	€8.000
Co-organizing the side event <i>(ideas, branding opportunities, acknowledgement during side event)</i>	€10.000



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Contact us!

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Summit 2022



Glad to see that you are interested in the partner opportunities for our summit. We hope that you would take this chance to enjoy all the benefits we prepare for you and enable your brand get across with more than 300 decision makers plus reach out to our community with more than 18,000 companies worldwide.

I will be very happy to provide you with more information. I'm sure that together we can come up with the best opportunity for you and your business.

I will contact you soon, if you have any enquiries before, please do not hesitate to contact me!

Thank you very much!

Sincerely,

Olyn San Miguel

Business Development at
GMP+ International

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m. +31 610 197 886

e. rosalinda.sanmiguel@gmpplus.org



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