



# ALL ABOUT FEED

in cooperation with  
**GMP+** International



## Global Feed Safety Summit 2022

### Pre-event webinars

All About Feed and GMP+ International are organising together the Global Feed Safety Summit 2022 in Berlin, Germany. As part of the promotion for our upcoming event we organise at least 3 webinars to address some main topics of the summit.

### Webinar: Benefits of Global Supply Chain vs. Regional Sourcing

It is with pleasure that All About Feed and feed certification company GMP+ host its 3rd webinar on Feed Safety and Security. The main focus of this session will be the shift from sourcing feed ingredients globally to regionally. While large trade streams will continue to flourish, more local feed ingredients are attractive for many reasons. They reconnect consumers to the produce, can have environmental benefits and offer less exposure to trade disruptions. However, availability and quality can be an issue that needs to be tackled. Sound certification is necessary to guarantee trust, quality control is imperative as are intervention strategies when risks increase, for instance in unfavourable weather during harvest.

### Live broadcast

12 May 2021 | 15.00 CET

### Special offer

#### Partner package

- Logo in multimedia campaign  
*Newsletters, Emailings, social media + online banners*
- Logo in lobby – before webinar starts
- Speakerslot during webinar
- Logo on general slides during webinar
- Leadlist after webinar
- Statistics after webinar
- Use of rewatch link in own media



**€ 5,000 (VAT exclusive)**

#### Supporter package

- Logo in multimedia campaign  
*Newsletters, Emailings, social media + online banners*
- Logo on general slides during webinar
- Leadlist after webinar
- Statistics after webinar
- Use of rewatch link in own media

**€ 2,500 (VAT exclusive)**

### More information

If you have any questions, please contact our sales team:



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