



ALL ABOUT FEED

in cooperation with

GMP+ International



Global Feed Safety Summit 2022

Pre-event webinars

All About Feed and GMP+ International are organising together the Global Feed Safety Summit 2022 in Berlin, Germany. As part of the promotion for our upcoming event we organise at least 3 webinars to address some main topics of the summit.

Webinar: Consumer Power and Interconnection into the entire chain

GMP+ and All About Feed's second webinar in the run up towards the 2022 Feed Safety & Security summit revolves around how consumer and retail power influence the feed chain. Traditionally the industries understanding of making feed into food boiled down to one issue; how to improve feed conversion to produce food with the least possible feed input. An issue that still has validity today, as feed efficiency drives down our carbon footprint. That said, the conscious consumers of today, demand more. They want sourceability, traceability and of course safety. For some in the industry, this needs a novel way of thinking, but on the other hand it offers a great showcase to present how good the feed industry is actually organised when it comes to sustainable and sound production.

Live broadcast

3 February 2021 | 15.00 CET

Special offer

Partner package

- Logo in multimedia campaign
Newsletters, Emailings, social media + online banners
- Logo in lobby – before webinar starts
- Speakerslot during webinar
- Logo on general slides during webinar
- Leadlist after webinar
- Statistics after webinar
- Use of rewatch link in own media



€ 5,000 (VAT exclusive)

Supporter package

- Logo in multimedia campaign
Newsletters, Emailings, social media + online banners
- Logo on general slides during webinar
- Leadlist after webinar
- Statistics after webinar
- Use of rewatch link in own media

€ 2,500 (VAT exclusive)

More information

If you have any questions, please contact our sales team:



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